

Emlyn Chao | UX Designer / Researcher

Inclusive UX designer and researcher with expertise in accessibility and AI-enhanced design tools. Specializes in participatory research with marginalized communities, using both traditional methods and cutting-edge AI technologies to uncover user insights. Experienced in bridging technical possibilities with diverse user needs.

emlynchao.com

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Experience

Yidian Wangju Technology | Design Intern

Mar. 2023 - Jun. 2023

- Contributed to user research for social platform serving over 5 million users across 4 international markets.
- Collaborated with business users to gather UX feedback to enhance UX writing and readability.
- Facilitated communication between engineers, designers, and stakeholders to integrate generative AI SaaS practices with product visions.

OCAD University | Teaching Assistant

Sep. 2023 - Apr. 2024

- Facilitated workshops in a class of 30 to tutor students in Adobe suite.
- Promoted open communication between professors and students.
- Assisted in critique sessions and grading assignments.

Project

Glimpse: A Participatory Design Approach to Enhancing User Experience for Deaf ASL Signers

Master's Thesis Research Project, May 2024 - May 2025

- Facilitated in-depth focus groups with 7 participants, identifying 6 key themes including visual space optimization and cultural integration needs.
- Developed and tested mid-fidelity interactive prototype using Figma.
- Applied thematic analysis to qualitative data.
- Achieved positive validation from community testing and academic review.

Education

OCAD University

2023 - 2025

MDes in Inclusive Design

Beijing Technology and Business University

BFA in Digital Media Art

Certificate

How To Design for Accessibility: for UX Designers (WCAG 2.2)

Udemy

Gender Analytics for Innovation

University of Toronto + Coursera

Skills

Tools

Figma · Sketch · Adobe Creative Clouds · HTML/CSS · Python · Processing · Arduino · WCAG (WAVE, WebAIM etc.) · Prompt engineering (Stable Diffusion, Midjourney etc.)

Design Skills

User research · Usability testing · Qualitative research · Journey mapping · Prototyping · Workshopping · Information architecture · Illustration · Video production